

# 10<sup>th</sup> Annual Morehouse Marketing Conclave

*Monopoly: Promoting Entrepreneurship & Diversity and Inclusion*

*February 10-11, 2017*

Shirley A. Massey Executive Conference Center

## Friday, February 10<sup>th</sup>

10:00 AM – 3:00 PM: Registration

Motorola Lobby

11:00 AM – 12:30 PM: Lunch & Learn - Demetrius Ingram & Oscar L. Shepherd, Jr., Elvin Sutton, Jr., Clayton Dyson, **Chick fil A**      *\*\*Lunch provided by Chick fil A*

Conference Rooms A & B

12:00 PM – 1:30 PM: Career Fair Luncheon (*Corporate Sponsors Only*)

Conference Room F

1:00 PM – 4:00 PM Career Fair

Conference Rooms D & E

4:15 PM – 5:15 PM: Keynote Speaker - Tamika Curry Smith, **Mercedes-Benz, USA**

Bank of America Auditorium

5:30 PM – 7:30 PM: Networking Event, *hosted by Salesforce.com*

Conference Rooms A, B, & C

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## Saturday, February 11<sup>th</sup>

9:00 AM – 2:00 PM: Registration

Motorola Lobby

9:00 AM – 9:30 AM: Breakfast

Conference Room F

9:40 AM – 10:00 AM: Opening Remarks

Bank of America Auditorium

10:10 AM – 11:10 AM: Workshop Session One

Walter Massey Classroom Building

- **AUC Student entrepreneurs** Room 238/240
- **Phylip Jones, Moody's** Room 154
- **TBA, Salesforce.com** Room 358

11:20 AM – 12:20 PM: Workshop Session Two

Walter Massey Classroom Building

- **Raphael Jordan, Under Armour** Room 150
- **Nick Nelson, Liquid Soul** Room 356
- **LaNeisha Gunn & Dan Ngoyi, Quicken Loans** Room 154

12:30 PM – 1:30 PM: Keynote Speaker - Damien Hooper-Campbell, **eBay**

Bank of America Auditorium

1:35 PM – 2:50 PM: **Lunch Celebration**

Conference Rooms A thru F

3:00 PM – 4:00 PM: SHARK TANK COMPETITION

Bank of America Auditorium

4:00 PM – 4:30 PM: Closing Remarks and Raffle

Bank of America Auditorium