
PRESENTED BY THE MOREHOUSE MARKETING CONCLAVE



EMAIL



IF YOU HAVE QUESTIONS YOU
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[To register for the
Shark Tank
Competition, Click
Here!](#)

SHARK TANK COMPETITION – SPONSORED BY MOODY’S ANALYTICS (CASH AWARD AND OTHER PRIZES GIVEN TO WINNERS)!

Overview of Competition:

The Shark Tank concept derives from a popular TV show where entrepreneurs pitch their business idea to a group of investors or “Sharks.” The goal is to impress the “Sharks” and make them want to financially invest in your idea. In this case the investors will be a group of corporate representatives and professors. For the 10th Anniversary of the Morehouse Marketing Conclave we wanted to give our participants an opportunity to be innovative and show off their entrepreneurship skills. With this year’s Conclave theme being Entrepreneurship and Diversity & Inclusion there is no better time to present this unique opportunity to the students at the Conclave.

Rules for Shark Tank Competition:

1. This will be a two-round process. The preliminary round will be on Friday, February 10th, from 11 a.m. – 2:00 p.m. so, all presentations must be ready by then. The top 5 contestants will present in the second/final round on Saturday, February, 11th, from 3:00 p.m. – 4:00 p.m. in front of the judges and Conclave audience.
 2. For the preliminary round you will have 5 minutes to present your idea and if you are selected to move on to the final round you will have 7 minutes to present (If you go over the time allocated you will be disqualified). Those selected to move on to the final round will be notified via text/email and an announcement made at the Conclave Friday networking event.
 3. Your presentation must include a portion about Diversity & Inclusion as it relates to the marketing, financing, making of your product etc. (be as creative as possible).
 4. In order to participate in the competition, you must be registered for the Morehouse Marketing Conclave and registered for the Shark Tank competition by February 2nd at 5:00 p.m. (Must be registered for BOTH, no exceptions).
 5. There are no guidelines on how to present your idea just be as creative and detailed as possible in the time allotted!
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