

# All Majors: 3 Reasons to Consider a Career in Sales!

Sign up today! Take a sales course to draw your own conclusions about this in-demand career

1

## Better Careers

Students in sales programs average **2.8** job offers **BEFORE** graduation

(Baylor University study)

2

## Higher Incomes

Average entry level salary for sales representatives is over **\$56,000**

(Simplyhired.com)

3

## Quality Of Life

Sales graduates report their career satisfaction at over **77%** and ramp-up **50%** faster than their non-sales educated peers

(SEF/CareerBuilder Survey, 2009)

## Sales Curriculum

Principles of Marketing (HBA 360)*	3 hours
Principles of Professional Selling (HBA 464)	3 hours
Advanced Professional Selling (HBA 475)	3 hours
Customer Relationship Management (HBA 476)	3 hours
Interdisciplinary Elective	3 hours
*co-requisite Microeconomics (ECO 202) (a general education elective)	3 hours